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FOR IMMEDIATE RELEASE

Bayada Nurses Honored with the Dale Carnegie Leadership Award

Founder and President Mark Baiada Accepts Prestigious Award on Behalf of Bayada Employees

Hauppauge, NY - May 27, 2011 - Bayada Nurses, a leading national home health care company, has been honored with this year's 2011 Dale Carnegie Training International Leadership Award. The recognition was awarded to Bayada Nurses as an industry leader that places special emphasis on the development of their employees.

Peter Handal, Chairman and CEO of Dale Carnegie Training shared his thoughts on this occasion: "We are thrilled to present this year's award to Bayada Nurses, who have thrived as a company and showed exceptional growth within their communication and leadership skills." William Bertolet, Vice President for Dale Carnegie Training, presented the award to Bayada Nurses Founder Mark Baiada at Bayada's Annual Awards Weekend in a ceremony held May 21 at The Academy of Music in Philadelphia.

"I am very honored that Bayada Nurses has received this award. I would like to express my appreciation and gratitude, and I am proud to dedicate this award to our employees, who are Bayada Nurses greatest assets. We are committed to providing our employees with continual education and learning programs so they can grow professionally, and develop the leadership skills needed to help Bayada care for more people in the comfort of home. We are honored to have Dale Carnegie as a valued partner in providing that learning," said Baiada, also a graduate of the Dale Carnegie Leadership Program.

The Dale Carnegie Leadership Award honors companies dedicated to the philosophy that their people are as important to the overall success of their organization as any technology, patent or business strategy. These businesses are committed to improving their organizational performance by developing their people. The award criteria includes recognition as an industry leader or benchmark entity, having a strategic plan that includes driving performance via professional development, and sustaining that commitment for a minimum of 5 years.

Established in 1985, this prestigious award has been presented to approximately 300 organizations worldwide. Past recipients have included The Ford Motor Company, Coca Cola, Adidas, Boeing, Four Seasons Hotels, Daimler-Chrysler and SAS Scandinavian Airlines.

About Dale Carnegie Training®

Dale Carnegie Training® partners with middle market and large corporations as well as organizations to produce measurable business results by improving the performance of employees with emphasis on leadership, sales, team building and interpersonal relations, customer service, public speaking and presentations and other essential management skills. The courses are available in 30 languages throughout the world; they cover the entire United States and reach over 85 countries. Dale Carnegie Training® includes as its clients 400 of the Fortune 500 companies. Approximately eight million people have experienced Dale Carnegie Training®.

Dale Carnegie's corporate specialists work with individuals, groups and organizations to design solutions that unleash your employees' potential, enabling your organization to reach the next level of performance. Dale Carnegie Training® offers public courses, seminars and workshops, as well as in-house customized training, corporate assessments, online learning and one-on-one coaching.

Founded in 1975, Bayada Nurses provides nursing, rehabilitative, therapeutic, and personal home health care services to children, adults, and seniors in the comfort of their own homes. Over 13,000 nurses, home health aides social workers, and therapists work from more than 190 offices in 19 states. For more information, visit www.bayada.com or www.youtube.com/bayadanurses.

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