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### **For Immediate Release**

### **Bayada Nurses Recognized as Top Home Health Care Provider for Sixth Consecutive Year**

Moorestown, NJ, October 31, 2011 – Bayada Nurses offices in Colorado Springs, Denver, East Stroudsburg (PA), Pittston (PA), Providence (RI), and Tucson have been included in the 2011 HomeCare Elite ranking, a compilation of the top-performing Medicare-certified home health care providers in the United States. The companies in this annual review are ranked by an analysis of performance measures in quality of care, process measure implementation, and financial performance. Bayada has been on the list each year since it was introduced in 2006, and this is the third consecutive year in which its Pittston office has been included.

“Achieving this recognition for six consecutive years speaks to our ability to provide our clients with the highest quality home health care services available, enabling them to remain at home with comfort, independence, and dignity,” said David Baiada, division director and practice leader for Bayada Nurses’ Skilled Visit Services practice. “I’m very proud of our clinicians, managers, and support staff for their commitment to quality, and for their dedication to our core values of compassion, excellence, and reliability.”

The HomeCare Elite is the only performance recognition of its kind in the home health industry. It is compiled by OCS HomeCare, a health care informatics provider, and DecisionHealth, a publisher of health-related information. The data used for the analysis were compiled from publicly available information from Home Health Compare and CMS cost reports.

“It is increasingly challenging to manage the cost/quality equation,” according to Amanda Twiss, chief operating officer of OCS and My InnerView. “The 2011 Home Care Elite winners demonstrate a commitment to providing patients with the best possible care while managing their business efficiently and effectively. This year,

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we updated our methodology to reflect industry focus and, based on this rigorous analysis, we congratulate Bayada Nurses on being one of the top home care agencies in the country.”

"The HomeCare Elite designation continues to gain significance given the regulatory changes and challenges that agencies face. Agencies that have earned recognition among the HomeCare Elite demonstrated that they not only can adapt to an evolving marketplace but continue to excel in both clinical and financial outcomes," said Marci Heydt, product manager for the post-acute care business group, DecisionHealth.

#### About Bayada Nurses

Founded in 1975 by J. Mark Baiada, Bayada Nurses provides nursing, rehabilitative, therapeutic, hospice, and personal home health care services to children, adults, and seniors in the comfort of their homes. Bayada employs more than 14,000 nurses, home health aides, therapists, and social workers who serve clients in 20 states from more than 200 offices. For more information, visit [www.bayada.com](http://www.bayada.com) or [youtube.com/bayadanurses](http://youtube.com/bayadanurses).

#### About OCS and My InnerView

As a combined business unit of National Research Corporation, OCS and My InnerView empower clients and partners throughout the entire post-acute continuum of care, including home health, hospice, skilled nursing, assisted living, and more. The company offers market-leading survey solutions, predictive tools, data analytics, quality and outcomes reporting, financial insights, and the nation's largest comparative databases. OCS and My InnerView partner with more than 12,000 post-acute providers. For more information, visit the OCS and My InnerView websites or call 888-325-3396 and 800-601-3884.

#### About DecisionHealth®

For 25 years, DecisionHealth has served as the industry's leading source for news, coding tools and resources and training materials found in reputable products such as *Home Health Line*, *Diagnosis Coding Pro for Home Health* and the *Complete Home Health ICD-9-CM Diagnosis Coding Manual*. Its unique blend of award-winning staff journalists and unmatched access to health care executives and industry experts enables us to provide solutions, tools and guidance that are relied on by nearly 100,000 home health care and specialty physician practice professionals. For more information, visit [www.decisionhealth.com](http://www.decisionhealth.com) or call 877-602-3835.

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