



Contact: Jim Armstrong
Senior Manager, Communications
jarmstrong@bayada.com
856-273-4600

FOR IMMEDIATE RELEASE

Call for Nominations for International 2012 BAYADA Award for Technological Innovation in Nursing Education and Practice *\$20,000 in cash prizes—applications due May 7, 2012*

MOUNT LAUREL, NJ—February 23, 2012—BAYADA Home Health Care, a leading provider of home health care and hospice services to people of all ages, announces the call for nominations for the international awards that recognize nurses who have made a significant contribution to nursing education or practice through the use of new technology. The BAYADA Award for Technological Innovation in Nursing Education and Practice was created in 2004 by benefactors J. Mark Baiada, founder and president of BAYADA Home Health Care, his wife Ann Baiada, and his brother Mel Baiada. Drexel University's College of Nursing and Health Professions and the Drexel University Nursing Education Institute (DUNEI) are proud to facilitate the award process.

BAYADA and Drexel leadership are dedicated to honoring innovative nurses who make vital contributions that improve student learning and patient outcomes. "We are committed to recognizing and rewarding those who set and maintain the highest standards of excellence," said Mark Baiada. "It's *The BAYADA Way*."

Two \$10,000 cash awards will be presented—one to a nurse educator whose technological innovation led to improved nursing education and student outcomes, and one to a practicing nurse whose technological innovation improved patient care outcomes. The technology must have been in use for six months or more at the time the application is submitted. Those who submitted applications in previous years but did not win may apply again if the technology is still in use.

The 2012 award recipients will be honored at the BAYADA Breakfast during the DUNEI conference on June 20 in Savannah, Georgia.

The deadline for applications is May 7, 2012, and all eligible candidates are encouraged to visit <http://www.drexel.edu/cnhp/newsEvents/events/BayadaAwards/Application/> for application instructions.

For more information about these awards or the application process, please contact Debby McCormack, of Drexel, at dam24@drexel.edu or 215-762-6246.

Founded in 1975 by J. Mark Baiada, BAYADA Home Health Care provides nursing, rehabilitative, therapeutic, hospice, and assistive care services to children, adults, and

seniors in the comfort of their homes. Headquartered in suburban Philadelphia, BAYADA employs more than 17,000 nurses, home health aides, therapists, medical social workers, and other home health care professionals who serve their communities in 24 states and India from more than 240 offices. For more information, visit www.bayada.com.

###